BMI Has announced the second installment of BMI's Behind the Song video series. As part of their communications plan, they are developing video programming featuring advice, insight and success stories from top BMI songwriters and producers.

The program offers intimate, candid and informational sit-downs with some of music's most influential producers and songwriters, with new videos featuring Jim Jonsin (Beyoncé, Lil Wayne, Usher), Rodney Jerkins (Madonna, Jennifer Lopez, Michael Jackson, Britney Spears) and Jude Cole (singer/songwriter, Iron Works Music), in addition to videos featuring Colbie Caillat, Kara DioGuardi (Christina Aguilera, Britney Spears) and J.R. Rotem (Sean Kingston, Usher, 50 Cent).

If you are an aspiring Artist, Producer, Song Writer or someone that is interested in becoming involved with the aspects of the Music Industry check out our new web page dedicated to the new installment of videos. BMI's "Behind The Song" Series